## Town Pins and T-Shirts – The Fine Print

Keep in mind the following when designing local pins and t-shirts:

The Odyssey of the Mind **Program Guide** advises that "The team must assume responsibility for using any other registered trademarks such as the NIKE swoosh, McDonald's golden arches, etc. Teams must be aware that they could be prosecuted by trademark holders if they use registered marks without obtaining permission from the owner.

## CTOM Policy for use of CTOM Name & Logo:

Trademark Use Prohibited Unless Expressly Approved in Writing CTOM, Inc. trademarks may not be used by anyone or for any purpose not expressly approved in writing by either the CTOM Board of Directors, or the CTOM Executive Board. Neither the Association Director nor any Board Member has the authority to approve their use.

All uses are prohibited unless specifically approved including the following:

- · Use of any CTOM trademark or similar creation on any item for sale, gift, or trade including pins and tee-shirts
- · Use of any CTOM trademark or similar creation on any item on documents or marketing materials.